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GLOBAL TRADE MONTH: USA

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Our Global Trade Month this November will help your business understand the trade and investment opportunities in the USA.

- **Wednesday 29 November 2023**
- **16:00 (UK time)**

In 2022, \$64 billion worth of goods and services were exported into the USA, and \$1 trillion were invested by the USA into the UK. With such a vast pool of opportunities there is no wonder that the USA is one of the UK's strongest trading partners.

This event will give your business an insight into why this market can be so lucrative and what your business can be doing to begin trading or expand your activity in the USA.

The event will bring together **industry figures, government representatives** and **British Chambers of Commerce partners from across the world**. We look forward to hearing from our esteemed panel at the event which includes:

- Duncan Edwards, *Chief Executive* - British American Business
- Keri Barton, *Sales & Marketing Director* - WTA
- William Bain, *Head of Trade and Policy* - British Chambers of Commerce
- Emma Wade Smith OBE, *His Majesty's Trade Commissioner for North America and HM Consul General New York*
- Allyson Stewart Allen, *Chief Executive* - International Marketing Partners

We are proud to deliver this event alongside British American Business, who are the leading transatlantic trade organisation. The BCC will also be delighted to welcome our corporate partner WTA Group who are trusted logistics experts who are well versed at helping businesses trade between the UK and USA.

After registering, you will receive a confirmation email containing information about joining the webinar.

REGISTER HERE
(https://us02web.zoom.us/join/wn_mjzidpg7rf6m8fep2fpd4q)