

**NOV
30**



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PROGRAM 2023

CREATIVE RESILIENCE

LEADING IN AN AGE OF DISCONTINUITY

FOR BIOS SEE: www.druckerforum.org/2023/speakersmoderators-2023

(CET)

08:30 – 08:45

Welcome

Conference chair and Drucker Forum founder set the stage for the 2023 Drucker Forum

Katharina Moser Executive Board member, Inner Development Goals
Richard Straub President, Global Peter Drucker Forum

GROSSER FESTSAAL

08:45 – 10:00

PANEL 1

Learning Together in Challenging Times

Partners offer perspectives on the mission of this year's gathering

Chair **Johan Roos** Chief Academic Officer & Professor, Hult Int'l Business School
Speakers **Johnny C. Taylor Jr.** SHRM-SCP President and CEO, SHRM
Pierre Le Manh CEO, Project Management Institute (PMI)
Alex Adamopoulos CEO, Emergn
Helmut Reisinger CEO, EMEA and Latin America, Palo Alto Networks
executive tbd Huawei

GROSSER FESTSAAL

10:00 – 10:30 – Break

10:30 – 11:30

PANEL 2

Voices of Experience: What Matters Most After a Shock

ZEREMONIENSAAL

Accomplished leaders of large organizations share hard-won wisdom about the most important keys to an organization's ability to survive catastrophe and come back stronger.

- Chair* **Mary Meaney Haynes** Board member, Angel Investor, Philanthropist
- Speakers* **John Allan** Chair of the Council, Imperial College London
Guillaume Alvarez Senior Vice President EMEA, Steelcase Inc.
Isabelle Kocher de Leyritz Chairman & CEO, Blunomy
Reinhard Schlemmer Member of the Executive Board, Vinci Energies S.A.

10:30 – 11:30

INTERACTIVE SESSION 1

Engaging Hearts and Minds in a Change Journey

GEHEIME RATSTUBE

Creative responses to unforeseen events always entail change – and require collective commitment to a better future.

- Chair* **Tiffani Bova** Global Growth Evangelist
- Speakers* **Behnam Tabrizi** Consulting Professor, Stanford University
Anjana Mistry Chief Financial & Operations Officer, Emergn Limited
Patrick Guggenberger Partner, McKinsey & Company

11:30 – 11:45 – *Comfort Break to switch between sessions*

11:45 – 12:45

PANEL 3

Making the Most of Failure

ZEREMONIENSAAL

"Good judgment comes from experience," the old quote goes, "but unfortunately, experience comes from bad judgment." Why do some people, organizations, sectors never recover from mistakes, while others learn and grow?

- Chair* **Julia Kirby** Senior Editor, Harvard University Press
- Speakers* **Amy Edmondson** Professor of Leadership & Management, Harvard Business School
Daniel H. Pink Best-selling author
Niren Chaudhary Chairman of the Board, Panera Brands
Julie Linn Teigland Member of the Global Executive & Area Managing Partner for EMEA, EY

11:45 – 12:45

INTERACTIVE SESSION 2

How Digital Transformation Can Add Flexibility

GEHEIME RATSSSTUBE

What an irony if a transformation actually left a company more vulnerable to future crises. How do we ensure that digitizing a process doesn't make it more brittle or at risk of attack?

Chair **Esther Clark** author

Speakers **Robin Speculand** CEO, Bridges Consultancy and
Co-founder Strategy Implementation Institute

Lalit Karwa Head TCS PACE™, Tata Consultancy Services

Manjit Singh Senior VP & General Manager Knock at RealPage Inc.

11 :45 – 12 :45

DEEP DIVE DIALOGUE

Purpose and Resilience (Sinn und Resilienz)

will be held in German

Niklaus Brantschen Jesuit and Zen Master

in conversation with **Julia Culen** Founder CCG Conscious Consulting Group

12:45 – 14:00 – **Lunch Break**

14:00 – 15:00

PANEL 4

Resilient Leaders, Resilience Leadership

ZEREMONIENSAAL

Leadership experts share stories of high-stakes situations that demanded resilience. How much did recovery depend on the actions of a senior executive or team, what made the difference, and what could have been done better?

Chair **Gemma D'Auria** Senior Partner, McKinsey & Company

Speakers **Hortense Le Gentil** Executive Leadership coach

Sabine Bothe Group Head of People and Culture, Erste Group Bank AG &
Erste Bank Austria

David Bryson Non Executive Director, Executive Leadership Coach

Iris Brachmaier Group Chief People Officer, UNIQA Insurance Group AG

14:00 – 15:00

INTERACTIVE SESSION 3

Enhanced Cognition or Existential Crisis? Keeping Technological and Human Progress Aligned

GEHEIME RATSSSTUBE

Stunning developments in AI and other technologies demand deeper thinking about the good life and what constitutes a better toolkit for achieving it.

Chair **Zhike Lei** Professor of Leadership and Organizational Behavior, IMD Business School

Speakers **Santiago Iñiguez de Ozoño** President, IE University

Scott Hartley Co-founder & Managing partner, Everywhere Ventures,
investing in startups

Bob Goodson Cofounder and president of Quid

14:00 – 15:00

DEEP DIVE DIALOGUE

Gen Z: Ready for Takeoff?

It's the generation of social media, climate anxiety, pandemic, advancing AI. Does all this make Gen Z a super-resilient generation—or robbed it of essential resources it needs to succeed?

Rodrigo Castilhos Associate Professor, SKEMA Business School

in conversation with **executive tbd** Mazars Group

15:00 – 15:15 – **Comfort Break**

15:15 – 16:15

PANEL 5

Regenerating Cities

ZEREMONIENSAAL

Cities, like all complex ecosystems, can prove surprisingly resilient. But they have their fragilities, too—and sometimes a “doom loop” seems impossible to reverse. How can employers—and the people in them—do more to keep them thriving?

Chair **Christian Bason** CEO, Danish Design Centre; Public sector innovation expert

Speakers **Christian Sarkar** Co-Founder Regenerative Marketing Institute

Remigijus Šimašius former Major of Vilnius, Lithuania

Leoluca Orlando former Mayor of Palermo

Bernadette Luger Head of Coordination Unit for Resource Conservation and Sustainability in the Construction Sector, City of Vienna

15:15 – 16:15

INTERACTIVE SESSION 4

Charles and Liz Handy Lecture

GEHEIME RATSSTUBE

2023 brings the inaugural lecture in this annual series honoring major contributions to management understanding and practice

Chair **Katharina Moser** Executive Board member, Inner Development Goals

Herminia Ibarra Charles Handy Chair in Organizational Behaviour, LBS

Panel tbd

15:15 – 16:15

DEEP DIVE DIALOGUE

Authentic Voice, Authentic Workplace

Margot Borden Psychotherapist

in conversation with **Preeti D'Mello** Chief Diversity Officer, Tata Consultancy Services

16:15 – 16:45 – **Break**

16:45 – 17:45

PANEL 6

The Machine Intelligence Turning Point: Are We Ready for AI's Next Decade?

ZEREMONIENSAAL

We're at a watershed moment: the year AI changes everything. How will this technology-driven revolution test human resilience and, by responding creatively, can we emerge more resilient than before?

Chair **Eduardo P. Braun** Global leadership expert & consultant

Speakers **David Weinberger** Senior researcher Berkman Klein Center for Internet & Society, Harvard University

Thuy Ngoc Tran Co-founder, CTO, Astrid AI

John Walsh VP of Technology & CTO, Fujitsu Europe

Matt Sigelman President, Burning Glass Institute

16:45 – 17:45

INTERACTIVE SESSION 5

Confidence, Ingenuity, Grit: The Strengths that Help People Move Forward

GEHEIME RATSTUBE

Everyone has setbacks, but some recover better. What gives them that power? Mindset or muscle? Resources or relationships? Grace or grit? And then there's the more important question: Can whatever it is be learned?

Chair **Anthony Howard** CEO & Founder of The Confidere Group and The Socratic Leader Academy

Speakers **Avivah Wittenberg Cox** Founder & CEO, 20-first; Global expert on gender and generational balance

Thomas Bubendorfer Solo climber

Asheesh Advani President & CEO, Junior Achievement

Nadya Zhexembayeva Co-Founder, Reinvention Academy, and educator

20:00 – 23:30

Gala Dinner

GROSSER FESTSAAL

DRUCKER CHALLENGE AWARDS CEREMONY

presented by **Laurent Choain** Chief People, Education & Culture Officer, Mazars Group

Musical setting by **Paul Smith** Musician, Composer, CEO of the VOCES8 Foundation
and **Daniela Mars** Trevor James Flutes Artist



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08:45 – 09:45

PANEL 7

Epic Change: Navigating an Era of Geopolitical Discontinuity

Organizations must respond strategically to changes of immense scale and scope. Most need better ways to track geopolitical developments and understand their implications for how organizations operate.

Chair **Corinna Milborn** Head of News, Puls 4

Speakers **Ed Williams** President & CEO, Edelman EMEA

Lothar H. Wieler Chair of the Digital Health Cluster, Hasso Plattner Institut; Professor of Digital Global Public Health;

Antonella Mei-Pochtler Board member, Publicis and Generali; Co-chair of the Kofi Annan Award for Innovation in Africa;

Daniel Stelter Economist, Founder of the German Discussion Forum Beyond The Obvious

ZEREMONIENSAAL

08:45 – 09:45

DEEP DIVE DIALOGUE

An AI Tool to Boost Your Innovation

A hands-on workshop learning to use an AI tool to leverage human creativity in an innovation initiative

Isabella Mader CEO, Excellence Institute

in conversation with **Curtis R. Carlson** Distinguished Executive in Residence, Worcester Polytechnic Institute

10:00 – 11:00

PANEL 8

Creativity Amid the Chaos

ZEREMONIENSAAL

What kinds of companies have bounced back better from the pandemic years? New evidence shows it's the ones who had already invested time and energy in building their capacities for innovation.

Chair **Bill Fischer** Senior Lecturer at the Sloan School of Management, at MIT, and Emeritus Professor of Innovation Management, IMD

Speakers **Tim Brown** Chair of IDEO, Vice Chair of the ky Collective

Gilma Teodora Gylyté Architect; Co-founder, DO ARCHITECTS

John Hagel III Faculty member, Singularity University & Member Board of Trustees, Santa Fe Institute; Founder of Beyond On Edge, LLC

10:00 – 11:00

INTERACTIVE SESSION 6

Built to Flex: Organizational Structures That Are Up to Code

GEHEIME RATSSTUBE

After a storm of the century, the places still intact are the ones that were built to withstand a battering. In the midst of economic "gales of creative destruction," is your organization structured to endure?

Chair **Michele Zanini** Co-founder, Management Lab

Speakers **Ekin Ilseven** Assistant Professor Strategy and Organizations, School of Business and Economics Católica-Lisbon

Antonio Nieto-Rodriguez Visiting Professor at Duke CE, IE, Solvay, Vlerick, Ecole de Ponts;

Maria Norrman Global Chief of Staff, EF Education First & Chief of EF Pro Cycling Team

Yannick Fierling CEO, Haier Europe

11:30 – 12:30

PANEL 9

The ESG Dilemma: Will Your Strategy Make You More Sustainable?

ZEREMONIENSAAL

Indexes now used widely by fund managers have focused corporate managers more tightly on hitting their "social" marks. Are companies—and societies—more sustainable as a result?

Chair **Marie Ringler** Ashoka Europe Leader

Speakers **Adrian Wooldridge** Global Business Columnist at Bloomberg Opinion

Preeti D'Mello Chief Diversity Officer, Tata Consultancy Services

Jennifer Tharp Chair of the PMI Board of Directors

Annette Mann CEO, Austrian Airlines AG

11:30 – 12:30

INTERACTIVE SESSION 7

When the Show Must Go On: How Performing Artists Get Their Groove Back

GEHEIME RATSTUBE

Dancers, comedians, opera singers, and other artists are hardly immune to setbacks. What works for them, and could it work for others, too?

Chair **Guila Clara Kessous** Unesco Peace Ambassador
Speakers **Scott Handy** Theatre director
Paul Smith Musician, Composer, CEO of the VOCES8 Foundation

11:30 – 12:30

DEEP DIVE DIALOGUE

Cyber Resilience

in conversation with

Helmut Reisinger CEO, EMEA and Latin America, Palo Alto Networks
Thomas Arnoldner Deputy CEO, A1 Telekom Austria AG

12:30 – 13:30 – Luncheon

13:30 – 14:30

PANEL 10

Building “Creative Resilience Capacity”

ZEREMONIENSAAL

Few would argue against aiming for more creative resilience—but can something so subjective really be a management goal? If it's difficult to say just how resilient a person, team, organization, or society is today, how would we gauge any gain or loss a year down the road?

Chair **Claudia Crummenerl** Managing Director Workforce & Organization, Capgemini Invent
Speakers **Sally Susman** Chief Corporate Affairs Officer, Executive Vice President Pfizer
Yves Doz Emeritus Professor of Strategic Management, INSEAD
Carla Arellano Partner, Greyhound Capital
Hannes Mösenbacher Chief Risk Officer, Raiffeisen Bank International AG

13:30 – 14:30

INTERACTIVE SESSION 8

Collaborating Beyond the Walls of the Organization

GEHEIME RATSTUBE

Resilience isn't only up to you—it's a strength or weakness of a whole ecosystem around you. How can you cultivate the systemwide flexibility that must be in place to deal with dynamic situations?

Chair **Allyson Stewart-Allen** Founder, International Marketing Partners Ltd.
Speakers **Emily M. Dickens** Chief of Staff, Head of Public Affairs, SHRM
Michael Jacobides Professor of Strategy, Entrepreneurship & Innovation, London Business School
Dewi Schoenbeck Member of the Steelcase AG board of directors and Vice President, German Speaking Markets
Patricia Murphy Palo Alto Networks

14:45 – 16:00

PANEL 11

How Will Management Rise to the Occasion?

ZEREMONIENSAAL

Management as a discipline and profession has been slow to evolve from its industrial-age roots. What will it take to turn it into a powerful, value-creating force in the modern world?

Chair **Timo Meynhardt** Professor for Business Psychology and Leadership, HHL Leipzig Graduate School of Management

Speakers **Michael Kaschke** President of the Stifterverband für die Deutsche Wissenschaft, Chairman of the Supervisory Board of the Karlsruhe Institute of Technology (KIT)

Bob Kaplan Professor of Leadership Development, Emeritus at Harvard Business School

Rita McGrath Professor of strategy, Columbia Business School

Kevin Nolan President & CEO, GE Appliances, a Haier Company

16:00 – 16:15

Closing

ZEREMONIENSAAL

Richard Straub President, Global Peter Drucker Forum



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